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## **PeaceHealth promotes health and wellness during the World Athletics Championships Oregon22**



EUGENE, Ore. – PeaceHealth is excited to welcome the world to Eugene for the [World Athletics Championships Oregon22](#), July 15–24.

As the event's Official Healthcare Supplier, PeaceHealth will support medical tents for athletes, staff, volunteers and spectators. Dr. Hans Notenboom, PeaceHealth emergency medicine physician, is the event's medical director, and nearly 40 PeaceHealth registered nurses will volunteer their time and expertise in the medical tents during the 10-day event.

PeaceHealth also will have a marketing presence in two separate fan areas: an activation for ticketed spectators on Agate Street outside Hayward Field at the University of Oregon, and the city of Eugene engagement booth at the free Eugene Riverfront Festival at the new Downtown Riverfront Park.

"This is a unique opportunity for PeaceHealth to interact with people from around the world, sharing our message of health and wellness," says Todd Salnas, chief executive officer for PeaceHealth Oregon network. "PeaceHealth is thrilled to join partners throughout our community to roll out the welcome mat for this prestigious track and field event, which will be held for the first time ever in the United States."

**Agate Street Activation**

PeaceHealth will host a booth near the Tower at Hayward Field offering free souvenir slap bracelets and the opportunity to win a free step tracker. The theme is “Don’t Just Take Steps, Make Strides,” while PeaceHealth volunteers promote the [Strides for Social Justice](#) app, a series of self-guided tours throughout Eugene focused on the experience and contributions of Black residents. The booth will be open every day of competition, from roughly an hour before each session to the end of each session.

**Eugene Riverfront Festival**

PeaceHealth also is pleased and grateful that Strides for Social Justice has been invited to join the city of Eugene’s engagement tent at the Eugene Riverfront Festival in the new 4-acre Downtown Riverfront Park. All are welcome at the festival, which will offer food, music, entertainment, a kids’ zone and a livestream of the World Athletics Championships Oregon22. For more information about hours of operation, the entertainment schedule and more, go to [www.eugeneriverfrontfestival.com](http://www.eugeneriverfrontfestival.com).

For more information about the World Athletics Championships Oregon22, which will bring 2,000 athletes from 200 countries to Eugene, go to [worldchampsoregon22.com](http://worldchampsoregon22.com).

**About PeaceHealth:** PeaceHealth, based in Vancouver, Wash., is a not-for-profit Catholic health system offering care to communities in Washington, Oregon and Alaska. PeaceHealth has approximately 16,000 caregivers, a group practice with more than 900 providers and 10 medical centers serving both urban and rural communities throughout the Northwest. In 1890, the Sisters of St. Joseph of Peace founded what has become PeaceHealth. The Sisters shared expertise and transferred wisdom from one medical center to another, always finding the best way to serve the unmet need for healthcare in their communities. Today, PeaceHealth is the legacy of the founding Sisters and continues with a spirit of respect, stewardship, collaboration and social justice in fulfilling its Mission. Visit us online at [peacehealth.org](http://peacehealth.org).

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