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Eugene Mindworks Springs Back to Life as Pandemic Restrictions End

Downtown coworking space welcomes increase in community activity, memberships as people return to public spaces

Eugene, Ore., July 22, 2021 -- Eugene Mindworks, a community-focused coworking space and business incubator in downtown Eugene, is pleased to announce a significant increase in community activity and memberships over the past several months. The recent boost in activity comes as Oregon ends its pandemic restrictions and more people return to public spaces.

With more people embracing social environments, entrepreneurs, remote workers, small business owners, and freelancers are looking for a place to work outside of their homes. Eugene Mindworks has been able to fill that role for the community, offering a health-conscious space for both members and drop-in guests to safely thrive.

In recent months, Mindworks has seen a surge in activity: overall memberships have increased 25% over the past six months, and Day Pass use has tripled during the past three months alone.

Mindworks worked with many of its members and their financial situations during the pandemic, accommodating members as much as possible. This allowed the coworking space to retain a large portion of its members.

“As a small business itself, the pandemic put Eugene Mindworks into a unique position: figuring out how to navigate keeping our own doors open while also being a support system for our members, many of whom are also small business owners,” said Aloma Loren Murray, Founder of Eugene Mindworks. “With the pandemic restrictions coming to an end in Oregon, the excitement and energy is returning and the place feels alive again. It’s very hopeful!”

Mindworks was able to offer continued support to its members during a time of mask requirements and social distancing by adapting to the pandemic changes. Some of those adaptations included:

- **Offering membership specials**, including \$200 off a private office membership each month for 6 months and \$75 off a Flex Desk membership each month for 6 months.

- **Converting one of their major annual events** -- the Sprout Children's Business Expo, which supports kid entrepreneurs who have their own businesses -- **to an online event**.
- **Increasing the number of private offices** members could use for drop-in day use to give them a more private and individual space to work, as opposed to open-air community desks.
- **Promoting both their mail service**, which allows members to attach a physical address to their business separate from their home address (a requirement for listing a business on Google), **and their network membership**, which offers members the particular benefit of discounted conference room rates (allowing members to safely conduct socially distanced meetings), among other benefits.

Eugene Mindworks offers several levels of membership, with plenty of space to help growing businesses flourish -- including larger private offices for teams and conference rooms that members can reserve, which has recently been popular for training employees.

"Coworking is a little unique -- working among other people builds a sense of community without being actual coworkers. Everybody is just happy to be here and to have a safe and comfortable space to work outside of the house," said Jill Nolan, Office Manager and Community Concierge at Eugene Mindworks. "With the pandemic restrictions ending, it's a pleasure to be able to watch businesses start to build back up and grow again."

With the official reopening of the state, Eugene Mindworks is hopeful that memberships will continue to increase and that they can continue to support entrepreneurs and small businesses across Lane county and beyond.

Having a separate and quiet place to work away from home can make or break productivity levels, for some people. Coworking is when people who work for different companies share office space, resources, and equipment. It has become an increasingly popular choice for entrepreneurs, freelancers, and small business owners around the world.

Working in a coworking space can help a company save up to [30% on operating costs](#), and a membership typically includes a variety of benefits. Memberships are tiered with different levels of benefits and access, and price will vary depending on geographical location. According to a recent study, coworking spaces are expected to make up [30% of the office market by 2030](#).

About Eugene Mindworks

Eugene Mindworks is a community-oriented coworking space and business incubator that was founded in 2014 by husband and wife entrepreneur duo Shaylor and Aloma Loren Murray. With several types of memberships and add-on services to choose from, Mindworks gives its members the freedom and flexibility to work wherever -- and whenever -- they want. It is a collaborative community that encourages connecting with other members, learning from each other, and supporting each others' growth. To learn more, visit <https://eugenemindworks.com/>.

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