

FOR IMMEDIATE RELEASE



For further information, contact:
Main Office: 541-434-1818

Gallic & Johnson Financial Rebrand and New Partner

EUGENE, Ore. –August 5 – Gallic & Johnson Financial announces a name change to **Blue-inc. Capital** effective Monday, August 9, 2021.

In 1990, founder Gordon Gallic discovered a lending solution for borrowers in need of fast and/or creative financing. As word spread, friends and neighbors became interested in participating and investing to provide loans that were to yield returns greater than more traditional investing such as CD's. Gallic Financial continued to offer thoughtful and diligent lending services, resulting in steady business growth year after year. As opportunities grew, so did the business. In 2005, Gordon set out to find a business partner.

In 2005, Kerrie Johnson joined Gallic Financial and over the next few years Kerrie became an innovator and leader in the private lending business. Gallic Financial became Gallic & Johnson Financial. In 2014, Gordon retired, and Kerrie took over the business.

Late last year, Matt Powell joined Gallic & Johnson Financial as an owner/operating partner. Matt works along-side Kerrie, supporting business operations and loan originating. Prior to his partnership with Kerrie, Matt, and his wife Tanya, owned and operated Windermere Real Estate/Lane County for 17 years. With over 20 years of experience in real estate, working with borrowers and investors was a natural fit for Powell.

The name Blue-inc. Capital was inspired by once required blue ink signatures on legal real estate documents. The history behind requiring blue ink was for the signatures to stand out among the walls of black text on the document, while remaining dark enough to read. Blue ink also represented a document as the original and not a copy. Although the requirement was eventually eliminated, for Gallic & Johnson Financial partner, Matt Powell, "blue ink" remains a nostalgic reminder of the early days in his career. Today, with over 30 years of providing service and solutions in lending, Blue-inc. Capital continues to differentiate as an original, market leader in private lending.

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About Blue-inc. Capital

Owned by Eugene residents, Kerrie Johnson and Matt Powell, Blue-inc. Capital has been in business for 30 years. Located in Eugene at 146 E. 12th Avenue. 541-434-1818. For more information, visit www.blue-inc.com.

What is Private Lending?

As a private lender, we deliver fast financing for a variety of unique and difficult real estate situations, including industrial, commercial, multi-family, new construction, development, and single-family homes. We originate, underwrite, and service our loans right here in our office based on our own assessment of the collateral and borrower. Without the constraints of conventional lending, we can provide solutions for a wide variety of situations and unusual borrower circumstances. Private lending transactions can close in a few days vs. bank or conventional financing that may take weeks or months. info@blue-inc.com