



PRESS RELEASE

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McKenzie Mist Rebuilds Just Shy Of One Year Anniversary of the Holiday Farm Fire

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FOR IMMEDIATE RELEASE

As we enter the fall season, McKenzie Mist is reflecting on the lasting impacts of the historic Holiday Farm Fire that ravaged Oregon last year. Many local businesses were impacted, including McKenzie Mist. McKenzie Mist's entire processing plant along with other buildings on the property were destroyed entirely by the fire, significantly impacting production.

Progress Over the Last Year

After the Holiday Farm Fire, McKenzie Mist had to make major shifts to be able to continue to provide water for their customers. With their facilities wiped out, they contracted with South Fork Coffee & Water to keep customer's water supplies flowing. In the meantime, McKenzie Mist immediately got to work rebuilding facilities on their property on the McKenzie River. There have been many hiccups over the last 12 months, but the facilities are now in production and able to meet customer needs even better than before.

Now Versus Then

Although the recovery process is far from finished, McKenzie Mist is proud to have survived the last year with the loyal support of their customer base. They are working hard to return to full production of water from their facilities on the McKenzie River, and this past Friday they celebrated a successful first time fill and transfer of McKenzie Mist water using new infrastructure and a new business model that have been implemented over the last year. McKenzie Mist is incredibly grateful for the customers that have remained over the last year, keeping this local business alive and well. McKenzie Mist is one of the few remaining local water companies and is proud to have served the Eugene and Springfield area for almost 27 years.

Selfless In The Face Of Adversity

The personal home of owner Molly Morris and many other family structures were also lost in the fire and have not been rebuilt yet. Molly first focused her attention on her customers and her ability to serve them for the many years to come.

To learn more about the progress over the past year: <https://www.facebook.com/McKenzieMist>

To learn more about McKenzie Mist: <https://www.mckenziemist.com/>
