



PRESS RELEASE  
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## **Greenhill Humane Society and Kendall Subaru of Eugene Participating in Subaru Loves Pets**

*Participating Subaru retailers donating \$100 to partner shelters including Greenhill for each dog & cat adopted in October*



**EUGENE, OREGON – (October 14, 2021)** — [Greenhill Humane Society](#) is excited to partner with [Kendall Subaru of Eugene](#) to participate in [Subaru Loves Pets](#), a Subaru initiative taking place across the country. This event is aimed to support animal welfare in the community and help the hardest-to-adopt shelter animals find loving homes this October.

**During Subaru Loves Pets Month, Kendall Subaru of Eugene will be donating \$100 to Greenhill for every dog and cat adopted in October.\*** Additionally, adoptable pets will go home with Kendall Subaru giveaways.

Throughout the month of October, team members from Kendall Subaru of Eugene will champion the interests of special needs dogs, specifically: senior dogs, amputees, visually and hearing-impaired dogs, and dogs with birth defects and physical challenges. Often the last to get adopted, these animals will take center stage on Greenhill's social media channels.

“It is important to highlight and advocate for those pets that are often overlooked because they are older in age or are physically challenged. These pets continue to offer unconditional love no matter our own differences and they deserve the same from us,” explains Megan Brezovar, Greenhill’s Community Engagement and Humane Education Manager.

Greenhill and Kendall Subaru of Eugene are further showcasing their ongoing commitment to the health and well-being of pets by celebrating the third annual [National Make A Dog’s Day](#) on Friday, October 22. Dog lovers are invited to do something extra special for their favorite dog. Consumers are invited to share their happy dog in social posts using #MakeADogsDay and are encouraged to help hard-to-adopt dogs by considering adopting a shelter dog or volunteering at an animal shelter.

For information about Subaru Loves Pets and to find out more about the partners that Subaru supports, visit [www.subaru.com/pets](http://www.subaru.com/pets) and follow #SubaruLovesPets and #MakeADogsDay.

To see adoptable pets visit Greenhill’s website and social media channels throughout the month of October.

To learn more about the ASPCA® Subaru Loves Pets adoption promotion, visit [www.green-hill.org](http://www.green-hill.org).

\*Disclaimer: Subaru Retailers will donate \$100 for every pet adopted from partner shelters from October 1, 2021 through October 31, 2021 up to \$3,100 in total.

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#### **About Greenhill Humane Society**

Greenhill Humane Society has been caring for animals in Lane County since 1944. It is a private, non-profit organization that relies on charitable donations. Greenhill is located at 88530 Green Hill Road in Eugene. *We envision a world in which all animals are treated with compassion and respect.* To learn more visit [www.green-hill.org](http://www.green-hill.org) or follow at [Facebook](#), [Instagram](#), and [Twitter](#).