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The Future of Local Printing
Koke New Century, Inc. Companies Purchases Eugene Printing Business

Eugene, OR — Koke New Century Inc. Companies, the parent company of QSL Print Communications and instaprint, announces the acquisition of TechnaPrint.

“This means that TechnaPrint remains in our community. It ensures the business that the owners and their employees worked hard to build stays locally owned and operated,” said Melissa Koke, Owner, President & CEO of Koke New Century Inc.

Commercial printing is the Koke family legacy — beginning with a print company in 1907, there has been a Koke-run printing company in Lane County ever since. What is now known as Koke New Century Inc. is in its fourth generation of family ownership with two business locations, QSL Print Communications in Springfield and its retail partner, instaprint, in Eugene.

“They are the logical choice. We share the values of taking exceptional care of our customers, employees, and vendors; and the common values of being good environmental stewards and giving back to our community,” said Eric Pearson. “Our capabilities are similar as well, with QSL offering additional services that we weren’t equipped to offer.”

Together, the trio of businesses makes up the most comprehensive and sustainable commercial printing service in the area. Traditional offset, digital, and wide format printing make up the core of their services, while mailing, warehousing, and fulfillment offer extensions of their businesses’ full-service printing.

“We intend to operate TechnaPrint primarily as it has been. Customers can expect business as usual moving forward with the same team they’ve relied on for years, and now with expanded capabilities and additional resources,” said Koke. “We anticipate a smooth transition and look forward to continued exceptional service to Lane County.”

TechnaPrint owners Eric & Theresa Pearson will retire after 33 years of operation.

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