



For Immediate Release

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Lane Transit District

March 31st is International Transgender Day of Visibility

Eugene, Ore.---(March 31, 2022)---Lane Transit District (LTD) employees are acknowledging the determination of transgender and non-binary people to live openly and authentically in our community and around the world by wearing a special pin featuring the rebooted Pride Flag ([image attached](#)) that includes colored stripes for queer people of color and transgender people in recognition of International Transgender Day of Visibility (TDOV) on March 31, 2022.

“Raising awareness and showing support for the transgender and non-binary people in our community is an important way that we represent LTD’s mission, vision and values,” said Vonnie Willard, an LTD Supervisor who Co-Chairs the District’s Diversity Equity and Inclusion Employee Committee and is the Team Lead of the LGBTQIA+ Sub-committee. “When we are aware of inequities, we can collaborate with community members to make each individual feel seen and valued. Please join us in creating a community that supports, loves and accepts all people, including those represented under the Pride Flags, today and every day.”

LTD’s Diversity, Equity and Inclusion Employee Committee meets bi-weekly to discuss issues of gender and race as well as to share information to create understanding and appreciation among colleagues and others in the community. The Committee’s LGBTQIA+ sub-committee meets every three weeks. LTD’s annual recognition of International TDOV was initiated by the sub-committee’s members who determined that honoring and recognizing TDOV every March 31, is an important and meaningful way to annually celebrate the beginning of Spring.

According to [GLAAD](#), International TDOV was created in March 2010 by trans advocate [Rachel Crandall](#). Crandall, the head of [Transgender Michigan](#), created TDOV in response to the overwhelming majority of media stories about transgender people being focused on violence. She hoped to create a day where people could re-focus on celebrating the lives of transgender people, empowering them to live authentically, while still acknowledging that due to discrimination, not every trans person can or wants to be visible. Since then, the day of honor and recognition has been spearheaded by the U.S.-based youth advocacy organization [Trans Student Educational Resources](#).

More Information about the history of International TDOV is [here](#).

Information about the Rebooted Pride Flag is [here](#).

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About Lane Transit District (LTD)

LTD provides more than 10 million boardings every year on its buses and EmX Bus Rapid Transit line in Lane County, Oregon. Encompassing the Eugene-Springfield area, LTD is a special district of the State of Oregon and led by a seven-member board of directors appointed by Oregon's Governor. LTD also operates RideSource, a paratransit service for people with disabilities, and numerous transportation options programs to promote sustainable travel county wide.