



FOR IMMEDIATE RELEASE
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Helping Our Local Pollinators: A Leadership Eugene-Springfield Class Project
Local civic leaders create pollinator-attracting gardens and how-to guide for Lane County residents;
public celebration on April 23rd, 2022

Springfield, OR (April 19, 2022) — As part of the Eugene and Springfield Chambers of Commerce [Leadership Eugene-Springfield program](#), a group of seven team members from this year's cohort have embarked on a local initiative to help Lane County's local pollinators. The group will plant three new pollinator gardens in Eugene and Springfield with flowers, herbs, and other plants that will attract pollinators at the following sites:

- [Huerto de la Familia](#) in Springfield
- [Springfield Area Chamber of Commerce](#) in Springfield
- [Thinking Tree Spirits Tasting Room](#) in Eugene

In addition to planting three gardens, the group created a digital resource guide in both [English](#) and [Spanish](#) to help community members learn about pollinators and how they can plant their own garden to make an impact on a local level. Each garden site will have signage available with QR codes that link to the digital resource guides.

To celebrate the three new gardens, the group will be having a planting event and table with educational resources available at Thinking Tree Spirits (88 Jackson Street, Eugene, Oregon) on **Saturday, April 23, from 12:00pm - 3:00pm.**

During the event, community members are invited to see the garden, learn more about pollinators, and sample Thinking Tree's ready-to-drink bottled cocktail, The Bee's Knees. The honey used in The Bee's Knees was provided in partnership by Eugene-based organization [GloryBee](#); a percentage of the sales of The Bee's Knees goes towards supporting GloryBee's [SAVE the BEE](#) initiative.



For more information, please contact:

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About the Springfield Area Chamber of Commerce

The Springfield Area Chamber of Commerce is a 501 (c) 6 not-for-profit association comprised of private, public, and non-profit organizations in the Springfield, Eugene, and surrounding communities. The Chamber offers programs and services to strengthen, represent, and promote business throughout the region. For more information about how to join or volunteer for the Springfield Area Chamber of Commerce, visit springfield-chamber.org or call 541-746-1651.

About the Eugene Area Chamber of Commerce

The Eugene Area Chamber of Commerce is a catalytic leader in creating a vibrant and diverse economy that drives economic opportunity and well-being in our region. The Chamber works with partners in business, government, and non-profit sectors to create an environment that improves the economic prosperity of our region. For more information, call 541-484-1314 or visit www.eugenechamber.com.