



NEWS RELEASE

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Contact: Heather Greer, Communications Manager – heather.greer@eastwesttea.com

Local Company, East West Tea, Celebrates 50 Years

Eugene, OR— Monday, August 15, 2022 — Eugene business, East West Tea Company (EWTC), is celebrating 50 years of Yogi Tea brand and the company's positive impact on people and planet.

In 1972, a natural spice blend of cardamom, black pepper, cinnamon, ginger, and clove became the flagship flavor launching Yogi Tea. Today, these ingredients and more continue to bring healing and wellness to communities around the globe. In these 50 years, we've made more than tea. We've built a company that exists to inspire, does good for people and planet, and is making the world better, just by doing business the way we do.

Earlier this year, East West Tea Company released our first Sustainability Report, providing stories and metrics of the company's positive impact in local and global communities. The report

detailed interventions and commitments to creating a world that is better off because of the company's business practices including, B Corp Certification, constructing the world's first LEED Certified tea production facility, actively supporting the livelihood of stakeholders, and developing cutting-edge regenerative agriculture projects which support both environmental and farmer wellbeing.

The company further supports the local community through world-class employment practices and local giving. In 2021, the company partnered with local company Sheild Catering to create Nourish, an onsite café where employees can purchase healthy meals in sustainable packaging at a 50% subsidy covered by the company. In that time, EWTC has subsidized nearly 23,000 meals to ensure employees all have access to healthy and affordable meals. The company provides comprehensive benefits to employees and in the last year, has raised minimum wage to \$18 per hour. The company continues to demonstrate commitment to the Eugene community through donations to local non-profits, providing education about sustainability inside and outside of work, and organizing employees for days of giving back. Team members are part of a strengths-based culture and participate in an annual Engagement Survey and EWTC consistently ranks as a national leader in employee engagement.

We look forward to many more years of serving people and planet with our tea and our service to others. For more information on Yogi tea, visit www.yogiproducts.com

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