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Fiesta Cultural Returns to Pre-Pandemic Programming Levels

Lane County's largest celebration of Latino/a/x/e arts, culture, and heritage holds events in Eugene, Springfield, and Florence

Fiesta Cultural, Lane County's largest celebration of Latino/a/x/e arts, culture, and heritage is making a comeback in 2022 with in-person and virtual programs and events happening throughout Lane County from September to December. The initiative led by Lane Arts Council to highlight Latino/a/x/e artists and connect our communities through the arts began in 2015. The first year saw a modest start with just six events but quickly grew to over forty events throughout Lane County by 2019. In that year, just before the global shutdown, the September Fiesta Cultural Kick-off event brought 2,000 attendees to downtown Eugene. The Covid-19 pandemic caused a shift in programming in 2020 to a mostly virtual format and a limited number of in-person events happening in 2021.

This year, the 8th Annual Fiesta Cultural returns full force to engage Lane County residents with in-person multicultural programs, activities, and events produced by the Latino/a/x/e community. The Fiesta Cultural Kick-off on September 2, 2022 featured an artist marketplace, food trucks, and music by DJ Caliente and Organización Oaxaca. Over 1,000 people attended the free event at the new Farmers Market Pavilion in downtown Eugene. The month of September has already seen thirteen cultural events including the Hispanic Heritage Celebration in Springfield and a Charro Attire Exhibition in the downtown Eugene Windowfront Exhibitions.

Florence offers Fiesta Cultural Events in October

Lane Arts Council collaborated with [Siuslaw Public Library](#), [Florence Regional Arts Alliance \(FRAA\)](#), the [Siuslaw Pioneer Museum](#), and Latino/a/x/e artists and cultural producers to bring new events to the coast. Events and exhibitions include:

demArts

A selection of demonstrations by Latino/a/x/e artists, Antonia Huerta (charrería), Jessica Zapata (leatherworking), and VRGNZ (screenprinting)
Saturday, October 8, 2022, 11 am – 2 pm
Siuslaw Public Library, 1460 9th St, Florence

Fiesta Cultural Art Exhibition

A special exhibition of art from Bella Beads (handmade beaded jewelry), David CP Placencia (paintings), and Rosio Diaz (mixed media using the Repujado style)
October 5-30
Florence Regional Arts Alliance (FRAA), 120 Maple St., Florence

Charro Attire Exhibition

An exhibition of the clothing of the practitioners of Charrería
October 8-30
Siuslaw Pioneer Museum, 278 Maple St., Florence

Previously, on Friday, September 23rd, Springfield High School's Mariachi Del Sol performed during a Siuslaw High School football game and for the local Boys & Girls Club.

Fiesta Cultural Events continue through December in Lane County

Throughout the rest of the fall, Fiesta Cultural will feature dozens of cultural events that highlight Latino/a/x/e artists and celebrate the diversity of Latino/a/x/e arts and culture. Events are added regularly. Art exhibitions, music and dance performances, classes and workshops, presentations, conversations, and cultural celebrations such as Día de los Muertos can be found in the communities of Eugene, Springfield, Florence, and beyond. Highlights include:

- Mujeres con Alas Art Display, through November 13, 833 Willamette Street, Eugene
- Día de los Muertos Artisan Crafts with Jessica Zapata Mendoza, October 15th at the Springfield Public Library
- Día de los Muertos Procession, November 2, Springfield City Hall, Fountain Plaza
- Salsa & Bachata Fridays, every Friday, lesson at 9pm and open dancing at 10pm, Vet's Club, 1626 Willamette St (upstairs), Eugene

View the full listing and details of Fiesta Cultural events: lanearts.org/fiesta-cultural

Fiesta Cultural is presented by Lane Arts Council with the partnership and support of numerous businesses, organizations, and artists. Special thanks to Fiesta Cultural sponsors: *Fred W. Fields Fund of Oregon Community Foundation, Oregon Health Insurance Marketplace (OregonHealthCare.gov), Siletz Tribal Charitable Contribution Fund, SELCO, Oregon Arts Commission, Western Lane Community Foundation, Law Offices of Lourdes Sánchez, City of Eugene Cultural Services, Jordan Schnitzer Museum of Art, Hecht & Norman, and La Qué Buena.*

Thank you to our community partners: *La E-Kiss, Centro Latino Americano, Huerto de la Familia, Downtown Languages, Salseros Dance Company, League of United Latin American Citizens of Lane County, Eugene Arte Latino, Bailamos!*

About Lane Arts Council

Lane Arts Council is a nonprofit organization that works to cultivate strong and creative arts communities throughout Lane County. They provide high-quality arts experiences, engaging people of all ages in arts education and encouraging artistic endeavors.

Enclosure: Fiesta Cultural October handbill and logo

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