

Media Contact: Christine Ann
Phone: 541-731-7641
Email: christine@porterpubs.com
beergardenme.com

FOR IMMEDIATE RELEASE: 10/20/2022

**Beergarden announces their Inaugural pFriem, pFunk & pFries event:
A Total Tap Take-Over for 7 Days starting on Halloween:
Monday, October 31st- November 6th, 2022**

What: When the folks at beergarden. started talking about who they'd love to do a TOTAL tap take-over with, pFriem immediately came to mind. Hood River's [pFriem Family Brewers](#) has become wildly popular since their start in the mid-2000's and, in a state where great beer is NOT so hard to find, pFriem has managed to keep on creating some of the 'BEST possible beer in the world'.

pFriem: Starting October 31, beergarden's taps will be completely taken over by a whole lot of that BEST beer, and their beer buyer, Brianna Gordon, couldn't be more excited to announce the complete draft list 'There are a LOT of barrel-aged beers,' Brianna said. 14 to be exact! She will be tapping them throughout the week. Friday, November 4 pFriem will be in the house from 5-7pm, and beergarden. will be featuring a vertical of Frambozen (2017, 2018, 2019 and 2022). Find the complete draft list (41 different pFriem brews & counting) on their [event page](#).

This event also features live music and entertainment throughout the week and since this event kicks off on Halloween, beergarden. contacted their friends at [Thrill the World Eugene](#) and invited them to bring the zombies to opening night (prior to the live music). In addition to zombies and beer, \$1.00 from each drink sold from 6-9pm on Monday will be donated to [Shelter Care of Eugene](#).

pFunk: The line-up for this event is heavily funk-i-fied: local and regional artists will be funkin' up the patio stage throughout the week as well as the weekly Tuesday Trivia and Wednesday BINGO- Open to ALL AGES and free to join. In beergarden's completely enclosed & heated tent- live music, entertainment and outside events continue throughout the year. Get there early to secure your spot!

- **Monday, 10/31. 7pm-** Thrill the World followed by local Funk / Hip-Hop band, [Doink!](#)
- **Tuesday, 11/1. 7pm-** Trivia with Geo
- **Wednesday, 11/2. 7pm-** BINGO with Ty Connor
- **Thursday, 11/3. 7pm-** the PDX funky fruits, [Sweet n Juicy](#)
- **Friday, 11/4. 5pm-** pFriem on-site from 5-7 followed by PDX artists, [Left on Tenth](#)
- **Saturday, 11/5. 5pm-** Eugene Funk / Jazz band [Inner Limits](#) at 5pm followed by another local favorite, [SiMPLE](#), at 7:30pm

- **Sunday, 11/6. 6:30pm-** local Jazz / Funk band, [Nik Barber Group](#)

pFries: In case you haven't noticed, beergarden. loves iteration when it comes to events: Beverages, Food & Entertainment. The 6 creative food carts at beergarden. will be featuring Fries! Here are just some of the specials you can expect from:

- [Moi Poki:](#) Bulgogi Fries and Loaded Bacon Fries
- [Once Famous:](#) Chili Cheese Fries
- [Lani Moku:](#) Spam Fries
- [Nosh:](#) Steak-Cut Fries topped with Rosemary, Parmesan, Cajun or Black Truffle Sea Salt. and served with choice of dipping sauce: curry mayo, fry sauce, ranch, blue cheese, ketchup or mustard

For more information on beergarden and this event, please visit:

beergardenme.com and facebook.com/beergarden

When: Monday, October 31- Sunday, November 6, 2022

Where: beergarden, 777 W. 6th Avenue, Eugene's Whiteaker Neighborhood

###