**FOR IMMEDIATE RELEASE**

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**SELCO COMMUNITY CREDIT UNION PROMOTES CRISTINA LAMOUREUX TO VICE PRESIDENT, CASH MANAGEMENT OFFICER & TEAM LEADER FOR ITS COMMERCIAL & BUSINESS BANKING DIVISION**

**Lamoureux brings more than 30 years of banking experience to the role**

(BEND, Ore.) — SELCO Community Credit Union recently promoted Cristina Lamoureux to vice president, cash management officer and team leader for its Commercial & Business Banking division. In this role, Lamoureux will oversee and help expand SELCO’s cash management program, from sales and service to commercialization of new and existing services.

Based in SELCO’s Old Mill branch in Bend, Lamoureux will continue to have a broad reach as a cash management officer, overseeing the cash management program for SELCO’s business members from Portland south to the Eugene/Springfield area and east to Central Oregon.

Lamoureux has worked in the banking industry for more than 30 years, specializing in cash management services.

Lamoureux’s addition to SELCO in 2021 was a strategic win for the organization, allowing the credit union to expand its products, services, and know-how to help Oregon and southwest Washington businesses and non-profits grow and prosper, said Mike Donaca, vice president of Commercial & Business Banking and senior commercial credit officer.

“As an Oregon-chartered financial institution, we’re thrilled to attract and retain some of the most qualified individuals in the state,” Donaca said. “Cristina Lamoureux exemplifies the depth and quality of the team that our members experience each day. Cristina is a tremendous professional with a lengthy track record of helping customers expand their reach and attain their goals. Having her here is big. Having her build our future leaders is even bigger.”

Lamoureux earned a bachelor’s degree in international finance from the University of Miami. In addition to her duties at SELCO, she has served on several nonprofit boards, including St. Charles Foundation, Redmond Area Park & Recreation District, and the Parks Foundation. Lamoureux has also been involved with Redmond Kiwanis, Ronald McDonald House, Project Connect as arena branch director and Spanish interpreter, and FAN Redmond Development Committee. Away from work, Lamoureux enjoys spending time with her family, traveling, visiting museums, camping, kayaking, and reading.

For more information on SELCO’s Commercial & Business Banking division, visit [selco.org/BusinessBanking](https://www.selco.org/business-banking).

**About SELCO Community Credit Union**
Founded 86 years ago by a group of fiscally minded teachers, Springfield-based SELCO Community Credit Union today serves more than 150,000 members as one of the largest and longstanding Oregon-based credit unions. A not-for-profit, federally insured, member-driven financial cooperative with more than $2.6 billion in assets, SELCO provides its member-owners with exceptional rates and low fees on a full range of financial products and services, including banking, mortgages, personal and business loans, investments, and insurance. Membership is available to anyone who lives or works in one of the 27 Oregon or eight Washington counties SELCO serves. For more information or to become a member today, stop by one of SELCO’s 15 branches, visit selco.org, or call 800-445-4483.

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