



For Immediate Release:
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Empresarios de Fiesta Cultural Lead December Programming

Latino/a/x/e artists and cultural producers present events expanding Fiesta Cultural in December

Fiesta Cultural, Lane County's largest celebration of Latino/a/x/e arts, culture, and heritage continues through December with events produced by Latino/a/x/e cultural producers. New to Fiesta Cultural this year is the creation of the Empresario de Fiesta Cultural program, designed to empower Spanish speaking Latino/a/x/e members of the community to create culturally informed events in the public sphere. Four Latino/a/x/e members of the community were awarded funding to coordinate new and exciting Fiesta Cultural events. Empresarios de Fiesta Cultural include Marina Hajek, Liandy Jimenez Otero, Laura Martinez, and Maria Sollo. Upcoming celebrations include:

Ven a Nuestra Casa

Saturday, December 10, 2022 from 4pm-6pm

Many Nations Longhouse

1630 Columbia Street, Eugene

Free, space is limited, please register at 503-432-9827

Laura Martinez with World Fusion Events gathers cultural makers to demonstrate Hispanic traditions centering around food, music, and culture. This event will feature flowers provided by Chase Flowers and Gifts and food by local vendors.

The Block Multicultural Fest

Friday, December 16, 2022 from 5pm-9pm

Thinking Tree Spirit

88 Jackson St, Eugene

Free

Liandy Jimenez Otero will host a small festival featuring a beer garden, fashion runway, interactive film tent, photography booth, DJ, performances, craft and food vendors, and more. The event celebrates many cultures within the Latino/a/x/e community.

Social Change through Dance

Friday, December 16, 2022 5pm-6pm

Eugene Farmers Market Pavilion

8th Ave and Oak St, Eugene

Free

A performance from Ballet Folklorico Colibri focuses on promoting dance as a means to educate audiences toward social change. Maria Sollo hosts the free event.

Bilingual Storytime

Saturday, December 17, 2022 from 11am-12pm

Bethel Branch of Eugene Public Library

1990 Echo Hollow Road, Eugene

Free

Families are invited to enjoy a bilingual reading, hosted by local artist Marina Hajek, featuring folkloric tales and legends from Guatemala, including “Los animales fugitivos” (The Runaway Animals) and “El caballito de siete colores” (The Horse of Seven Colors).

More information: (541) 682-5450 or eugene-or.gov/library

Other Empresarios de Fiesta Cultural events will be announced on Lane Arts Council’s website: lanearts.org/fiesta-cultural.

Fiesta Cultural events continue through December in Lane County

In addition to events cultivated by Empresarios de Fiesta Cultural, other Fiesta Cultural events will continue through December. Art exhibitions, music and dance performances, classes and workshops, talks and presentations in the communities of Eugene, Springfield, Cottage Grove and beyond will be added regularly to Lane Arts Council’s website. Highlights include:

- Celebrate Fiesta, Thursday, December 22, 5-7pm at the Downtown Eugene Public Library
- Hay Más Tiempo Que Vida, photographs by Misael Hernandez on display in the windowfront of Oregon Contemporary Theatre offices at 174 W Broadway, Eugene
- Weekly Friday night dances presented by Salseros Productions at the Vet’s Club, and Buenas Vibras at Friendly Street Church.

View the full listing and details of Fiesta Cultural events: lanearts.org/fiesta-cultural

Fiesta Cultural is presented by Lane Arts Council with the partnership and support of numerous businesses, organizations, and artists.

Thank you to our Fiesta Cultural sponsors: *Fred W. Fields Fund of Oregon Community Foundation, Oregon Health Insurance Marketplace (OregonHealthCare.gov), Siletz Tribal Charitable Contribution Fund, Law Offices of Lourdes Sánchez, SELCO, Oregon Arts Commission, Western Lane Community Foundation, City of Eugene Community and Neighborhood Matching Grant Program, City of Eugene Cultural Services, Jordan Schnitzer Museum of Art, Hecht & Norman, and La Qué Buena.*

Thank you to our community partners: *La E-Kiss, Centro Latino Americano, Huerto de la Familia, Downtown Languages, Salseros Dance Company, League of United Latin American Citizens of Lane County, Eugene Arte Latino, and Bailamos!.*

About Lane Arts Council

Lane Arts Council is a nonprofit organization that works to cultivate strong and creative arts communities throughout Lane County. They provide high-quality arts experiences, engaging people of all ages in arts education and encouraging artistic endeavors.

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