



For Immediate Release

Kathy J. Smith Earns Oregon Economic Development Certification

EUGENE, Ore. (March 23, 2023) – Kathy J. Smith, founder and principal of KJ Smith Associates, a strategic planning and business development consultancy based in Eugene, Oregon, has been awarded the [Oregon Certified Economic Developer \(OCED\) Certification](#) by the Oregon Economic Development Association (OEDA). An OCED candidate must complete eight required courses to become certified, indicating they have developed core competency in the principles and practices of economic development in Oregon. To maintain certification, participants must attend at least one OEDA event each calendar year.



“My civic interest is in job creation and regional economic prosperity. The OEDA certification program highlighted the latest tools and programs available for economic development in Oregon,” says Smith. “I look forward to making connections to those in my work with clients and to help lift up our community.”

Smith is a growth and change leader with more than two decades of experience advising on strategy, new service development and social enterprise initiatives. She is an award-winning facilitator of multi-constituent groups and is skilled at managing complex projects from conceptual development through successful implementation.

Smith earned a master’s degree in public policy and management from the University of Oregon, where she received the Al Frazier Award for outstanding achievement in research. She is a Stanford Certified Project Manager (SCPM®) and holds a certificate in new product development from the University of Michigan’s Graduate School of Business. She completed the Oxford University Scenarios Planning Program and trained in advanced qualitative research methods at the Burke Institute.

For more information, visit <https://kjsmith.biz/> or call (541) 513-7595.

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