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**Beergarden and PublicHouse announce the  
7<sup>th</sup> Annual March Madness IPA Blind Taste-Off Bracket Challenge  
Tuesday, March 14<sup>th</sup> through Monday, April 3<sup>rd</sup>.**

**What:** Each year, the teams at beergarden and PublicHouse duke it out to see who drafted the best IPA. This year's event will feature 4 categories: West Coast, Hazy, Juicy and Wild Card. The Beer Teams choose the beers. Your vote decides the favorite.

The 3 week event features 4 blind flights of four, 2 flights at beergarden and 2 at PublicHouse, comprising the Sweet 16 IPAs. The four corners of the bracket represent the 4 Beer Buyers: Team Brianna and Deidre from beergarden & Team Dustin and Geo from PublicHouse. You'll have two weeks to taste all 4 flights and cast your vote for the tastiest brews in a blind taste off from March 14th - March 26th.

The Final 4 will take place March 27th through April 2nd. The favorite IPAs from the original Sweet 16 will move on to the final 4. You'll have that final week to try the final flight at either of the pubs and cast your vote. The votes will be tallied to reveal the winner on Monday, April 3rd.

Each finished flight (a total of 5) will receive a raffle ticket to be entered into the Madness 23 Raffle. Each entry will have the chance to win one of 4 raffle packages, including brewery swag, gift certificates to the pubs and more!

The 4 Beer Buyer Teams have chosen the 16 IPAs for this years' competition. From this Sweet 16, each team has chosen 4 IPAs to represent their corner.

**Team Brianna:**, Brianna Gordon is the beer buyer for beergarden and she's really been a fan of Ruse, who's Spirit Receiver is her 2023 Hazy IPA Pick. Her line-up includes:

- **Wild Card.** Single Hill- Polymorph: Gorilla
- **West Coast.** Von Ebert- Volatile Substance
- **Juicy.** Double Mountain- Juicy, Clearly Not Hazy
- **Hazy.** Ruse- Spirit Receiver

**Team Deidre:** Deidre Brown is the assistant beer buyer for beergarden. Her 2023 line-up includes:

- **Wild Card.** Coldfire- Cumulus Tropicalus
- **West Coast.** Little Beast- Pine Top

- **Juicy.** New Belgium- Juicy Haze
- **Hazy.** Fort George- Magnetic Fields

**Team Dustin:** Dustin Heilig is the beer buyer for PublicHouse and he is stoked to have the ONLY Cold IPA on the board. Being a HUGE fan of Wayfinder, Dustin chose the Original Cold IPA as his Wild Card. His 2023 line-up includes:

- **Wildcard.** Wayfinder- Original Cold IPA
- **West Coast.** Breakside- IPA \*\*Winner from 2022\*\*
- **Juicy.** Dirt Road- Juicy IPA
- **Hazy.** Gratitude- Hop Galaxy

**Team Geo:** Geo Carcamo is the assistant beer buyer for PublicHouse and he loves the recklessness of his 2023 IPA line-up which includes:

- **Wild Card.** Hen House- IPA
- **West Coast.** Grains of Wrath- Vapor Lock
- **Juicy.** Wild Ride- Juicy Gorilla Snax
- **Hazy.** The Wheel- Intergalactic Hazy

**For more information on beergarden and PublicHouse and this event, please visit:**

[beergardenme.com](http://beergardenme.com) and [facebook.com/beergarden](https://facebook.com/beergarden)  
[publichousehub.com](http://publichousehub.com) and [facebook.com/publichousehub](https://facebook.com/publichousehub)

**When:** Tuesday March 14th through Monday, April 3rd, 2023

**Where:** beergarden, 777 W. 6<sup>th</sup> Avenue, Eugene's Whiteaker Neighborhood / PublicHouse, 418 A Street in Downtown Springfield

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