

For Immediate Release

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**Eugene Area
Chamber of
Commerce**

Eugene Area Chamber of Commerce Addresses

Eugene, OR (March 29, 2023) — **SIEBERT APPOINTED TO LEAD ONWARD EUGENE**

Eugene Area Chamber of Commerce CEO Brittany Quick-Warner has appointed Dana Siebert as Interim Managing Director of Onward Eugene, a nonprofit regional economic development organization established by the Chamber in 2019. The appointment was effective March 13.

A longtime area business leader, Siebert first came to the community as Executive Vice President with Symantec when the company opened a location in downtown Eugene in 1993. Since then, he has worked with entrepreneurs and startup companies in a variety of roles, including as Executive Director for RAIN Eugene, a collaborative effort to support entrepreneurial endeavors. He also served as President of Chambers Communication Corp. from 2003 to 2015. Currently, Siebert is Entrepreneur in Residence with the University of Oregon, a role he will maintain while working for Onward Eugene.

“We are thrilled to bring someone with Dana’s experience and expertise on board,” Quick-Warner said in making the announcement. “Dana is a highly respected leader with vast and deep knowledge of all the levers at our disposal in creating greater economic prosperity in our region. He will be invaluable not only in carrying on the work of Onward Eugene but in taking it to the next level.”

Onward Eugene was named in honor of the late Dave Hauser, who served as chamber CEO for 25 years before he passed away in 2017. Hauser frequently signed off his communications with a simple “Onward,” and that became the inspiration for the nonprofit organization that continues the work Hauser championed for decades.

Siebert has served on numerous economic development-related boards including the Eugene/Springfield Metro Partnership, the Eugene Chamber, Onward Eugene, Oregon State University Advantage Accelerator and the Willamette Angel Fund Manager. He has also served on nonprofit community-based boards for Kidsports, Volunteers in Medicine, Success by Six and more.

Since its creation, Onward Eugene has been seen as an instrument to support businesses and realize a greater economic impact for our region.

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About the Eugene Chamber

The Eugene Area Chamber of Commerce is a catalytic leader in creating a vibrant and diverse economy that drives economic opportunity and well-being in our region. Our membership includes nearly 1200 businesses and organizations across the greater Eugene/ Springfield region. The Chamber works with partners in business, government, and non-profit sectors to create an environment that improves the economic prosperity of our region. For more information, call 541-484-1314 or visit www.eugenechamber.com.