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## **New Downtown Business Lounge, Eugene HQ, Celebrates Official Launch**

*Downtown business lounge and coworking space celebrates opening with free launch party*

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**Eugene, Ore., May 30, 2023** -- Eugene HQ, a brand new business lounge and coworking space located in the heart of downtown Eugene, is pleased to announce its official launch party on June 1st, 2023.

Located at 40 E Broadway right next to Voodoo Doughnut, the event will go from 4pm - 7pm and is free to the public, with snacks and drinks provided.

The launch party serves as the grand opening for the business. In addition to providing snacks and drinks, there will be an open house and a ribbon cutting ceremony.

“From the pandemic it became obvious as an employer that we have a responsibility to provide an office experience that’s more exciting than what you can expect at home,” said Shaylor Murray, Cofounder at Eugene HQ. “We wanted to provide a space that’s both a great place to work and a casual place to hangout for the business, tech, and startup community.”

Thanks to its unique offerings and environment, Eugene HQ will be the first space of its kind in the state of Oregon. More specifically, the business lounge and coworking space will offer:

- **A business lounge with an exclusive arcade**
- **Private offices with floor to ceiling windows**
- **Second floor street views**
- **A modern, urban-tech vibe**

Coworking is when people who work for different companies share office space, resources, and equipment. Having a separate and quiet place to work away from home can make or break

productivity levels, for some people. It has become an increasingly popular choice for entrepreneurs, freelancers, and small business owners around the world.

Working in a coworking space can help a company save up to [30% on operating costs](#), and a membership typically includes a variety of benefits. Memberships are tiered with different levels of benefits and access, and price will vary depending on geographical location. According to a recent study, coworking spaces are expected to make up [30% of the office market by 2030](#).

### **About Eugene HQ**

Eugene HQ is a new business lounge and coworking office space located in downtown Eugene, Oregon at 40 E Broadway. Founded by husband and wife entrepreneur duo Shaylor and Aloma Loren Murray, it has several types of memberships and add-on services to choose from. Eugene HQ provides its members with a working environment unlike anything else in the city itself or the state of Oregon. To learn more, visit <https://eugenehq.com/>.

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