



Media Contact: Pat Walsh, LTD CMO Email: Pat.Walsh@LTD.org

Phone: 541-513-1236

## **Lane Transit District**

## LTD and the Emeralds Take You Out to the Ball Game

EUGENE, Ore. --- (May 17, 2023) --- Lane Transit District (LTD) and Eugene Emeralds, the High A affiliate of the San Francisco Giants, have signed a marketing trade agreement that provides the team with one of the District's battery electric, six-passenger vehicles (previously used for the EmGo service) to pick up and deliver fans who need assistance walking from the parking lot to the stadium. There is no cost to use this service.

"LTD is excited to partner with the Emeralds to provide another mobility option for fans who need one," said Pat Walsh, LTD's Chief Marketing Officer. "This partnership is an example of the mission LTD shares with the Emeralds to connect our community."

In exchange for the use of the electric vehicle during the baseball season, the District's bus pass holders can purchase two tickets for the price of one during the team's regular season home games at PK Park. The offer is extended to LTD passengers who have a current Monthly Pass, <u>Student Transit Pass</u>, <u>Honored Rider Pass</u>, <u>Group Pass</u>, or Quarterly Pass. Game tickets must be purchased at the <u>Emeralds Box Office</u> at PK Park. Bus pass holders do not need to <u>take the bus to the game</u> to take advantage of the offer, but are encouraged to check out bus schedules and to consider carpooling, bicycling, or other mobility options.

"Just show your tap card or Umo app to the person selling tickets at the Emeralds Box Office and it is two tickets for the price of one to the game," Walsh said. "We encourage all LTD bus pass holders to take advantage of this offer to enjoy Emeralds games with family and friends."

In addition, LTD television and <u>social media</u> commercials will be played on the stadium video scoreboard and LTD will staff displays at six home games to inform fans about bus service and job opportunities with the District.

"LTD and the Eugene Emeralds have been providing excellent service to the Eugene/Springfield area for years," said Allan Benavides, General Manager of the Eugene Emeralds. "We are excited to offer an affordable ticket deal for riders of LTD, and grow our community."

The two-for-one ticket offer is not available to those with a day pass or who pay cash to travel aboard LTD buses. The offer is not valid for games on July 3 or 4, or for playoff games.

LTD bus pass information and bus schedules are available online.

The Eugene Emeralds game schedule is available at EmeraldsBaseball.com.

## **About Lane Transit District (LTD)**

Lane Transit District (LTD) is a special district of the State of Oregon led by a seven-member volunteer board of directors appointed by Oregon's governor. LTD's budget is funded through a combination of fares, taxes paid by local employers and employees, and from state and federal sources. LTD lives its mission to connect our community by delivering more than 5 million annual passenger boardings from 30 fixed bus routes and two EmX Bus Rapid Transit lines. LTD's paratransit service, RideSource, provides more than 250,000 trips annually for people with disabilities and Medicaid recipients. More information about LTD is at <a href="https://www.LTD.org">www.LTD.org</a>.