



**For Immediate Release**

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**Lane Transit District**  
New Video Explains BAT Lanes

EUGENE, Ore. ---(June 26, 2023) Lane Transit District (LTD) is taking another step to ensure personal vehicle drivers can safely navigate Business Access and Transit Lanes (BAT) and Bus Only Lanes for travel throughout the community.

Produced for LTD by local marketing agency bell+funk, the District has released a 1-minute 54-second animated video that shows how its EmX buses and personal vehicles should safely change lanes while also demonstrating how personal vehicle operators can travel in BAT Lanes to make turns into businesses and on to intersecting streets from the proper lane. The video also highlights that bus lanes painted red are off-limits to personal vehicles.

LTD announced earlier this month that Brown Contracting had begun removing and repainting Bus Only and turn legends in all EmX lanes, including painting Bus Only Lanes red to more clearly show drivers where they can and cannot drive, stop, and turn. The safety enhancements, including additional signage in some areas, are expected to make driving safer on these streets and intersections shared by buses, personal and commercial vehicles, and bicycles.

The \$2 million to pay for these safety enhancement comes through 5307 and Formula funds, State Lottery Bond funds as well as an LTD general fund match.

More information about bus lane painting project, including viewing the new video is [here](#).

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**About Lane Transit District (LTD)**

Lane Transit District (LTD) is a special district of the State of Oregon led by a seven-member volunteer board of directors appointed by Oregon's governor. LTD's budget is funded through a combination of fares, taxes paid by local employers and employees, and from state and federal sources. LTD lives its mission to connect our community by delivering more than 5 million annual passenger boardings from 30 fixed bus routes and two EmX Bus Rapid Transit lines. LTD's paratransit service, RideSource, provides more than 250,000 trips annually for people with disabilities and Medicaid recipients. More information about LTD is at [www.LTD.org](http://www.LTD.org).

