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A sweet way to help young patients at PeaceHealth Sacred Heart Medical Center at RiverBend

SPRINGFIELD, Ore. – As the summer heat continues, area residents can cool down with a Dairy Queen Blizzard® frozen treat and help raise money to save and improve the lives of children at PeaceHealth Sacred Heart Medical Center at RiverBend.

Miracle Treat Day®, a national fundraiser for 170 Children’s Miracle Network hospitals across the country, will be on **Thursday, July 27**. On that day, participating Dairy Queen stores in Linn, Lane, Douglas and Coos counties will donate $1 or more from every Blizzard® sale to PeaceHealth Sacred Heart Medical Center Foundation’s Children’s Miracle Network program.

To whet everyone’s appetite for Miracle Treat Day®, a special celebration will be held a day earlier --Wednesday, July. 26 -- for patients, families and caregivers in the Pediatrics Unit and Neonatal Intensive Care Unit (NICU) at PeaceHealth Sacred Heart Medical Center at RiverBend.

Local Dairy Queen franchise owners in Springfield, Junction City and the Coburg Road store in Eugene will donate made-to-order Blizzards® to families of babies in the NICU and to children and families in the Pediatrics Unit. They also are donating Blizzards® and Dilly® Bars to PeaceHealth caregivers who work in those units.

Last year, the Dairy Queen campaign raised over $12,000 for the Children’s Miracle Network, a program of PeaceHealth Sacred Heart Medical Center Foundation. The money helps pay for needed NICU and pediatric equipment, supplies and continuing education for staff. All community donations stay local — helping to make a difference locally.

Over its 21-year sponsorship, the DQ® brand has raised more than $77 million for Children’s Miracle Network hospitals.

“At PeaceHealth Sacred Heart Medical Center at RiverBend, our dedicated pediatric and neonatal caregivers offer invaluable support to families during some of their most vulnerable moments,” said Amy Quiring, associate development officer in the PeaceHealth Sacred Heart Foundation. “They provide exceptional care and create a safe, nurturing environment where children can heal and thrive. We are so grateful for DQ® restaurants for being a wonderful Children’s Miracle Network program partner. They contribute joy through sweet treats in our communities and also leave a lasting impact on the lives of so many families in our region.”

To help celebrate Miracle Treat Day, fans are encouraged to use #MiracleTreatDay on social media and invite others to join them at a participating Dairy Queen on Thursday, July 27. Visit [Miracle Treat Day](https://www.miracletreatday.com/) for addresses of the participating Dairy Queen stores in Eugene, Springfield, Pleasant Hill, Cottage Grove, Creswell, Junction City and Veneta, and in Coos, Douglas and Linn counties.

**About PeaceHealth:** PeaceHealth, based in Vancouver, Wash., is a not-for-profit Catholic health system offering care to communities in Washington, Oregon and Alaska. PeaceHealth has approximately 16,000 caregivers, a group practice with more than 900 providers and 10 medical centers serving both urban and rural communities throughout the Northwest. In 1890, the Sisters of St. Joseph of Peace founded what has become PeaceHealth. The Sisters shared expertise and transferred wisdom from one medical center to another, always finding the best way to serve the unmet need for healthcare in their communities. Today, PeaceHealth is the legacy of the founding Sisters and continues with a spirit of respect, stewardship, collaboration and social justice in fulfilling its Mission. Visit us online at [peacehealth.org](http://www.peacehealth.org).

**About Children’s Miracle Network Hospitals:** Children’s Miracle Network Hospitals® raises funds for 170 children’s hospitals that support the health of 10 million kids each year across the U.S. and Canada. Donations go to local hospitals to fund critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, child life services that put kids’ and families’ minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services. When we improve the health of all children and allow them the opportunity to reach their full potential, we also improve our communities for years to come. Together, we can change kids’ health. Together, we can change the future. says Amy Quiring, Associate Development Officer in the PeaceHealth Sacred Heart Foundation. To learn about Children’s Miracle Network Hospitals and your local children’s hospital, visit [cmnhospitals.org](http://cmnhospitals.org/).

**About International Dairy Queen Inc.**

International Dairy Queen Inc., (IDQ), based in Minneapolis, Minnesota, is the parent company of American Dairy Queen Corporation and Dairy Queen Canada, Inc. Through its subsidiaries, IDQ develops, licenses and services a system of more than 7,000 locations in the United States, Canada and more than 20 other countries. IDQ is a subsidiary of Berkshire Hathaway Inc., which is led by Warren Buffett, the legendary investor and CEO of Berkshire.

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