CHOSEN @ FAMILY

Chosen Family Wines Launches Portland Pop-up Tastings at Han Oak and Grochau Cellars







PORTLAND, Ore. (July 13, 2023) – <u>Chosen Family Wines</u> has launched ongoing pop-up tastings for the first time in Portland, OR at two locations: Han Oak, the minimal-chic Korean spot run by James Beard-recognized restaurateur Peter Cho in Northeast Portland, and Grochau Cellars urban wine tasting room in North Portland.

"We are thrilled to have partnered with our own chosen family to be able to offer wine tastings and wines for purchase at some of our favorite local spots throughout Portland," Says Channing Frye, Founder/Owner of Chosen Family Wines. "Grochau Cellars provides a beautifully adorned intimate space in North Portland, and Han Oak provides a mellow one-of-a-kind indoor meets outdoor space in NE Portland. We can't wait to pour for you every Thursday and Sunday!"

Han Oak

- Sundays from 12-5pm beginning July 2nd
- Wine tastings will be available alongside bottles for purchase
- Guests can enjoy Chosen Family Wines with a five wine flight for \$30, or by the glass (\$8 \$15)
- Club Members are offered complimentary tastings
- Appointments are available every hour and half hour. Visit the <u>Chosen Family Wines</u> website for more information and to book.

Grochau Cellars

- Thursdays from 4-9pm beginning July 6th
- Wine tastings will be available alongside bottles for purchase
- Guests can enjoy Chosen Family Wines with a five wine flight for \$30, or by the glass (\$8 - \$15)

- Club Members are offered complimentary tastings
- Appointments are available every hour and half hour. Visit the <u>Chosen Family Wines</u> website for more information and to book.

Wines poured at each location include the following, and all in stock wines are available for bottle purchase and glass pours:

- 2022 Chosen Family Willamette Valley Rosé
- 2021 Chosen x Lingua Franca Chardonnay
- 2021 Chosen x L'Angolo Pinot Noir
- 2021 Chosen x Salty Goats Pinot Noir
- 2020 Chosen x Hazelfern Syrah

All wines are now available via <u>chosenfamilywines.com</u>, with members granted first access to all new releases. Chosen Family Wines offers three levels of membership, with shipments offered bi-annually. Each membership tier receives access to Chosen Family and collaborative wines, plus special access to their exceptional bi-annual pick-up parties, and discounts on wine, shipping and merchandise throughout the year.

About Chosen Family Wines

Chosen Family Wines was founded in 2020 by NBA Champion Channing Frye with a mission to connect people through some of the best wines imaginable, and a promise that what you are drinking is cultivated with care. Frye has partnered with his former 2016 NBA Championship teammate and current Miami Heat star, Kevin Love, as well as Jacob Gray, and Chase Renton. In May 2023, Tiguette Bramlett joined the Chosen team as Vice President. They partner with celebrated winemakers as well as the best up-and-coming winemakers in the world to share wines that tell the story of their renowned terroir while providing unparalleled quality and value. They have produced acclaimed wines in collaboration with L'Angolo Estate, Salty Goats Wine Co., Hazelfern Cellars, Granville Wine Co., and Lingua Franca. Each bottle of wine that they produce is a result of the synergy between terroir, technique, and unique barrel selection, reflecting the unity of their chosen family of partners and friends. Channing Frye and Chosen Family Wines champion diversity and inclusion in the wine industry through events and collaborations that benefit nonprofits The Roots Fund and Our Legacy Harvested. Their wines can be found in select wine stores and high-end markets, as well as several wine membership tiers and options, including Chosen Ones, Champions, and Channing's Choice. For more information, visit chosenfamilywines.com and follow @chosenfamilywines on Instagram and Twitter.