

Media Contact

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**Celebrate National Dog Day with Salt & Straw Pup Cups on Saturday, August 26th**

Photos (credit Salt & Straw) available [here](#)

PORTLAND, OR. (August 24, 2023) - Celebrate National Dog Day with [Salt & Straw Ice Cream](#)! Good dogs deserve unbelievable ice cream, which is why in 2022 Salt & Straw introduced Pup Cups, human-grade deliciousness made specially for your favorite four-legged friend. This ultimate 'treat' has smooth coconut ice cream enveloping bits of crisp apples and carrots, with sweet potato ribbons swirling throughout. Top-quality ingredients that are not only safe for dogs, but also their owners – not to mention flavors dogs love!

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| WHAT | National Dog Day |
| WHEN | Saturday August 26th, 2023 |
| WHERE | All Salt & Straw Scoop Shops |
| DETAILS | Celebrate National Dog Day on August 26th by taking your four-legged friend out for the ultimate 'treat' at Salt & Straw. Pup Cups are human-grade ice cream for dogs made with smooth coconut ice cream enveloping bits of crisp apples and carrots, with sweet potato ribbons swirling throughout. |

About Salt & Straw Ice Cream:

Salt & Straw Ice Cream is a Portland-based, family-run ice cream company founded in 2011 by cousins Kim & Tyler Malek. Salt & Straw makes unbelievably delicious ice creams that tell the narrative of artisans, meaningful food movements and important social causes. The company creates a unique ice cream menu that changes every four weeks and creates a personalized welcoming scoop shop experience.

Salt & Straw presently has three scoop shops in Portland, one in Lake Oswego, Eugene, and Beaverton; as well as three scoop shops in the Seattle area, including Ballard, Capitol Hill and Totem Lake. Pint packs are available for online purchase, and can be shipped anywhere in the United States as well as through the Salt & Straw Pints Club. Find more information at www.saltandstraw.com or on [Facebook](#), [Twitter](#) and [Instagram](#).