

EUGENE FAMILY YMCA

# PRESS RELEASE

## **EUGENE FAMILY YMCA WELCOMES NEW BOARD OFFICERS *Kendra Goldberg and Sean Ritchie join the Board leading the organization into a new era in its 136-year history***

**Eugene, Ore., Sept. 12, 2023** - The Eugene Family YMCA welcomes two new board directors as it gears up for opening the new Y at the end of this year and expanding its impact on health, wellness and youth development.



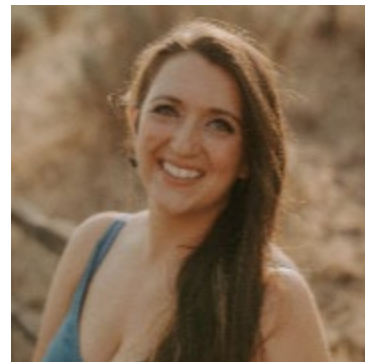
*Sean Ritchie*

"Kendra Goldberg and Sean Ritchie bring rich experiences, new insights and incredible dedication to the Y," said Eugene Family YMCA CEO Brian Steffen. "Their contributions—as parents, business-owners and committed community leaders—are essential during this time of monumental growth for our 136-year-old organization."

Kendra Goldberg, co-chair of the community phase of the fundraising campaign for a new Y, is a seasoned

professional in the fitness industry and a passionate advocate for women's strength training. She serves as the General Manager of Just Move Fitness, a neighborhood fitness club in Pleasant Hill (where she grew up).

"I jumped at the opportunity to serve on the Y board," Goldberg said. "The success of the community phase showcases the strength of the Y staff. It is an honor to work with an incredible team as we look to the



*Kendra Goldberg*

future of a building filled with innovative programs and health partnerships.” Goldberg’s diverse experience also includes managing operations for various properties and engaging in habitat conservation efforts.

“As a mother of four and a Trustee for the Chambers Family Foundation, Kendra embodies the values of family, community and service that the YMCA represents,” said Joe Carmichael, Board President of the Eugene Family YMCA. “With a background in environmental science and a deep commitment to community well-being, Kendra’s expertise will undoubtedly contribute to the Y’s continued growth and impact.”

Sean Ritchie, a dedicated advocate of youth development and community engagement, is the second new addition to the Board. A graduate of the University of Oregon and a passionate Ducks fan, Sean’s roots in Eugene run deep.

“I’ve always admired how the Y helps encourage, support and raise our community’s youth—through its youth sports, afterschool and summer camp programs,” Ritchie said. “It is an honor to be a part of this caring, positive organization.”

With a background in the jewelry industry and his current role as a Wealth Manager for Sapient Private Wealth Management, Sean brings financial acumen and a commitment to enriching the lives of Eugene’s residents.

“Beyond his professional accomplishments, Sean’s involvement in youth sports coaching and his dedication to expanding his horizons, including learning Spanish, showcase his well-rounded and community-focused approach,” Carmichael said. “As a father of three and a volunteer for Young Life and Pelada Football (Soccer) Academy, Sean’s clearly committed to the same values as the Y: youth empowerment and development.”

Goldberg and Ritchie join the Eugene Family YMCA’s Board, comprised of 12 other passionate and dedicated individuals, in an exciting phase of growth and transformation. Their unique experiences and unwavering commitment to community well-being align seamlessly with the Y’s mission to foster youth development, healthy living and social responsibility.

“As the Y sets its sights on programming its new facility and furthering its impact on the community, these new Board members will play a crucial role in shaping the future of the YMCA,” Steffen said. “Their energy, expertise and passion are certain to enhance the Y’s ability to serve as a pillar of strength and support for all.”

For more information about the Eugene Family YMCA and its mission, please visit [www.eugeneymca.org](http://www.eugeneymca.org).

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**About the Eugene Family YMCA**

The Eugene Family YMCA is one of the region's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Each year across Lane County, the Y engages more than 18,000 people regardless of age, gender, income or background—to nurture the potential of children, teens and seniors; improve health and well-being; and provide opportunities to give back and support neighbors. In 2022, the Eugene Family YMCA awarded \$492,451 in financial assistance. The YMCA has been serving the Eugene-area since 1887.