



For Immediate Release

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Lane Transit District

LTD On-Board Travel Survey Begins October 14

EUGENE, Ore. --- (Oct. 12, 2023) --- Beginning October 14, LTD will conduct a travel survey on board buses to understand the travel patterns and demographics of riders. The survey period will last approximately three weeks.

LTD will use the survey to observe the purpose of riders' trips, where they board and get off the bus, and their demographic information.

Throughout the survey period from October 14 until approximately November 2, bus passengers may be given a questionnaire. Passengers will be able to identify authorized surveyors by their high-visibility vests and "Surveyor" name badges with the LTD logo.

Riders should return their questionnaire to the surveyor on the bus. Surveys not completed on the bus can be returned to the next bus operator the rider sees or taken to the Customer Service Centers at Eugene and Springfield Stations. Surveys are available in English and Spanish.

"The LTD Survey is an important data source for the region's travel patterns and provides statistically valid ridership data," said LTD Development Planner Jeramy Card. "Later this fall, LTD will host outreach opportunities for the community to provide feedback on needs and gaps within the District's transit system as part of the LTD System Review."

The LTD Travel Survey, also known as the Origin & Destination Survey, is performed every four years to satisfy Federal Transit Administration Title VI requirements. Previous surveys were completed in [2015](#) and [2019](#), and data can be reviewed online.

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About Lane Transit District (LTD)

Lane Transit District (LTD) is a special district of the State of Oregon led by a seven-member volunteer board of directors appointed by Oregon's governor. LTD's budget is funded through a combination of fares, taxes paid by local employers and employees, and from state and federal sources. LTD lives its mission to connect our community by delivering more than 5 million annual passenger boardings from 30 fixed bus routes and two EmX Bus Rapid Transit lines. LTD's paratransit service, RideSource, provides more than 250,000 trips annually for people with disabilities and Medicaid recipients. More information about LTD is at www.LTD.org.