**EVENT PRESS RELEASE**

EUGENE MINDWORKS

Contact: Aloma Murray

541.393.9804

aloma@eugenemindworks.com

[www.sproutexpo.com](http://www.sproutexpo.com)

**FOR IMMEDIATE RELEASE**

Eugene Mindworks and Eugene HQ Present, Sprout Children’s Business Expo:

Nurturing Tomorrow’s Artists and Entrepreneurs

EUGENE, OR – Sprout Children’s Business Expo, an eagerly awaited annual event, is set to unfold its vibrant tapestry of creativity and commerce on December 9th, 2023, from 11 AM to 4 PM at the 5th Street Market Alley at 550 Pearl St. This unique gathering offers young people of all ages a hands-on opportunity to delve into the world of entrepreneurship through a captivating children's business expo where they can showcase and sell their products or services to the public.

Sprout Children’s Business Expo is more than just an event; it's a platform designed to inspire and empower the next generation of entrepreneurs. The expo provides a dynamic space where children can transform their ideas into reality, learning valuable lessons about creativity, responsibility, and the joy of accomplishment.

**Event Highlights:**

* **Children’s Business Expo**: The heart of the event lies in the bustling expo, where young artists and entrepreneurs, aged 4-18, will proudly display their creations. Visitors can expect a diverse range of products and services crafted by the imaginative minds of our young entrepreneurs. From handmade crafts and artworks to inventive services, each booth at the expo tells a story of passion, dedication, and the joy of turning dreams into reality.

* **Entrepreneurial Spirit**: Sprout Children’s Business Expo aims to instill a sense of entrepreneurship early on. By participating in the expo, children not only learn about commerce but also develop essential skills such as communication, teamwork, and financial responsibility.

* **Community Support**: Families and community members are encouraged to attend, providing vital encouragement and support to these budding business owners. Visitors can shop for unique holiday gifts while fostering a spirit of community and entrepreneurship.

Event Details

Date: December 9th, 2023

Sprout Children’s Business Expo: 11AM – 4PM

Location: 5th Street Market Alley at 550 Pearl St., Eugene OR

"Sprout Children’s Business Expo is a celebration of creativity and ambition. It’s inspiring to witness the innovation and dedication these young minds bring to the table. We believe in sowing the seeds of entrepreneurship early, and this event, in its 7th year, is a testament to that commitment," says Aloma Murray, Owner of Eugene Mindworks and creator of Sprout Children’s Business Expo.

Event

**About Eugene Mindworks**

Eugene Mindworks is a collaborative coworking space with a community of entrepreneurs, creatives, freelancers, and doers. Our members connect with other members, share ideas, share resources, and support each other. Fostering that same entrepreneur mindset in humans of all ages will always be a strong goal of our community.

Learn more and sign up as a vender [www.sproutexpo.com](http://www.sproutexpo.com)

###