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Salt & Straw Annual Holiday Series In Shops Now, Includes New Flavor in Partnership with Seattle-Based SkinnyDipped Almonds®

Enjoy Extended Black Friday Offering of Free Scoop with Purchase of \$30+ Scoop Shop Gift Card through December 24th





Photos (credit Salt & Straw) available here

PORTLAND, OR. (Nov. 30, 2023) - <u>Salt & Straw Ice Cream</u>'s famed holiday flavors are now available in scoop shops. Inspired by grandma's famous cookies, a piping cold classic to enjoy by the fire, Salt & Straw encourages guests to dig into the most decadent display of the year. This years Holiday series features a brand new flavor in partnership with Seattle-based SkinnyDipped Almonds®: Toasted White Chocolate & Peppermint Almonds, as well as the return of several favorite holiday flavors, including Dwanta's Teremana Spiked Eggnog in partnership with Dwavne "The Rock" Johnson.

Additionally, Salt & Straw just released their first ever limited edition holiday ice cream cakes, also in partnership with Johnson's holiday alter ego, "Dwanta". After selling out online in just six hours, these nostalgic treats are now available in scoop shops for purchase. The cakes, which generously serve 20 people and are available for \$89 each with a portion of proceeds benefiting World Central Kitchen, include two flavor options: Naughty and Nice.

Ice cream lovers can also enjoy an extended Black Friday offering, with scoop shops offering a free ice cream scoop with purchase of a \$30+ scoop shop gift card all the way through Sunday, December 24.

Salt & Straw will also be offering free delivery for local deliveries through December 10 via <u>saltandstraw.olo.com</u> when you spend \$24 or more.

The Holiday Series Menu:

Toasted White Chocolate & Peppermint Almonds

- o If you're dreaming of a white chocolate holiday, this is it: We bake white chocolate chips until they're golden brown, to make an ice cream that's insanely good. Then add chopped almonds from SkinnyDipped Almonds® that crunch with a *really* thin shell of dark chocolate and peppermint powdered sugar. Immerse yourself in luscious holiday flavors. It's so, so decadent.
- Made with SkinnyDipped Almonds[®] from Seattle.

Gingerbread Cookie Dough

 A special gift to you, from Grandma Malek's kitchen: Her famous gingerbread molasses "Cry Baby" cookie recipe makes a gooey cookie butter, like speculoos, which we layer in dark rum royal icing ice cream. Doubling down on the dough, we make sure there are bits and pieces of spiced gingerbread in every delicious bite.

Almond Brittle w/ Salted Ganache

Gather 'round another gift from Grandma's secret recipes. We make this holiday treat the way she
did back in the day—studding brittle with candied almonds. Then—along with shards of brittle—we
toss our own nuggets of chocolate ganache, a creamy truffle-y confection that blows up with salty
flavor, into our classic vanilla ice cream. It makes memories even sweeter.

Dwanta's Teremana Spiked Eggnog

- Here's to you, from Dwanta—our friend Dwayne "The Rock" Johnson's holiday alter ego. He brings the tequila, we bring the 'nog, and together we spike our rich, silky custard ice cream with notes of oaky vanilla from Teremana's Reposado. Amontillado sherry gives it backbone, and an unexpected nuttiness that's perfectly in character. It's everything you could ask for in an eggnog, with a ton of nutmeg and dark agave to give you a toasty finish.
- Made with Teremana Tequila

Chocolate Sugar Cookie Dough (v)

• We call our holiday cookie platter the gift that keeps on giving. Help yourself to a tasty scoop of chocolate ice cream—made with the upcycled vegan barley milk we fell in love with this summer. It's studded with simple sugar cookie dough nuggets and a ribbon of raspberry jam, like a jammer, for a pop of acidity to set off the sweetness. Holiday cookies never tasted so good!

All flavors are available at Salt & Straw scoop shops as scoops, pints and milkshakes; as well as available for nationwide shipping through the company's "Pints of the Month" pack or as a "Pick Your Pints" bundle.

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About Salt & Straw Ice Cream:

Co-founded by cousins Kim and Tyler Malek, Salt & Straw is a Portland-based, family-run company making award-winning ice cream that tells the story of artisans, farmers and meaningful food moments. Head Ice Cream Innovator Tyler Malek, whose recipes have been published in numerous national food magazines, creates a menu of 13 classic flavors, alongside monthly rotating menus that reflect culinary trends, seasonality of ingredients and relevant cultural moments. From their humble beginnings as a single ice cream cart, Salt & Straw now has three scoop shops in Portland, as well as locations in Lake Oswego, Eugene, and Beaverton; plus three scoop shops in the Seattle area, including Ballard, Capitol Hill and Totem Lake. Additional scoop shops in Vancouver, Washington, and Bellevue, Washington, will open in early 2024. They maintain their commitment to craft and artisanship with all flavors being made in their kitchen headquarters in Portland, Oregon. Pint packs are available for online purchase, and can be shipped nationwide as well as through the Salt & Straw Pints Club. For more information, visit www.saltandstraw.com or on Facebook, Twitter and Instagram.