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**Salt & Straw to Launch First Ever Limited-Edition Ice Cream Cakes this Holiday Season in Partnership with Dwayne “The Rock” Johnson**

*‘Tis the Season for New Naughty and Nice Ice Cream Cakes*



*Photos (credit Salt & Straw) available [here](#)*

**PORTLAND, OR.** (Nov. 8, 2023) - [Salt & Straw Ice Cream](#) will continue its partnership with Dwayne “The Rock” Johnson through its latest collaboration for the holidays: its first ever ice cream cakes. Crafted to generously serve up to twenty people, this is the perfect time of year to unveil the limited-edition holiday treats, available for pre-orders online starting on Friday, Nov. 8 at 9am PT and available to purchase in scoop shops starting on Friday, Nov. 17.

For the brand’s partnership with Johnson’s holiday alter ego, Dwanta, Salt & Straw took inspiration from Dwanta’s favorite cheat meals to create two ice cream cakes, with seven layers of joy in each. The nostalgic ice cream cakes will make the perfect addition to holiday gatherings or a gift for anyone on your list - from the ice cream lover to the person that has everything. The cakes, available for \$89 each with a portion of proceeds benefiting World Central Kitchen, include two options:

- **Naughty**
  - No one does Naughty like our friend Dwanta, so who better to help us dream seven layers of devilish decadence in our first ever handcrafted ice cream cake? As if a sweet, sinful nightcap collided with our favorite peanut-butter cup candy, this rich coffee-spiked chocolate cake base holds strata of dark-burned caramel chocolate fudge, whiskey caramel ice cream, and tender hunks of sea salt-flecked peanut butter chocolate chip cookie dough. Finished with heaps of crunchy, chocolate-peanut buttery puffs, this scratch made ice cream cake tops our Naughty List, and we wouldn't have it any other way.
- **Nice**

- Dwanta's favorite cheat meal is pancakes topped with coconut syrup, jam, bananas, and of course, peanut butter. With this as our inspiration, we handcrafted an ice cream cake that makes Dwanta a little misty-eyed. It begins with tender coconut cake laced with vanilla, then comes layer upon layer of Oregon marionberry jam, rum spiked Bananas Foster ice cream, and hunks of rich peanut butter-chocolate ganache. We top all of this off with generous handfuls of crisp candied coconut streusel scented with vanilla and warming spices. It's seven layers of everything nice.

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**About Salt & Straw Ice Cream:**

Co-founded by cousins Kim and Tyler Malek, Salt & Straw is a Portland-based, family-run company making award-winning ice cream that tells the story of artisans, farmers and meaningful food moments. Head Ice Cream Innovator Tyler Malek, whose recipes have been published in numerous national food magazines, creates a menu of 13 classic flavors, alongside monthly rotating menus that reflect culinary trends, seasonality of ingredients and relevant cultural moments. From their humble beginnings as a single ice cream cart, Salt & Straw now has three scoop shops in Portland, as well as locations in Lake Oswego, Eugene, and Beaverton; plus three scoop shops in the Seattle area, including Ballard, Capitol Hill and Totem Lake. Additional scoop shops in Vancouver, Washington, and Bellevue, Washington, will open in early 2024. They maintain their commitment to craft and artisanship with all flavors being made in their kitchen headquarters in Portland, Oregon. Pint packs are available for online purchase, and can be shipped nationwide as well as through the Salt & Straw Pints Club. For more information, visit [www.saltandstraw.com](http://www.saltandstraw.com) or on [Facebook](#), [Twitter](#) and [Instagram](#).