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FOR IMMEDIATE RELEASE

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Inaugural *Celebration of Travel* event to be held in Eugene on January 18th, 2025

(Eugene, Oregon) – The Willamette Valley’s largest travel agency, TravelPerks, will produce *Celebration of Travel*, an event inviting everyone to come celebrate, learn, and explore everything in travel. Featuring international, regional, and local exhibitors, the event will be held at the Eugene Civic Park Fieldhouse on Saturday, January 18th, 2025 and will be open to everyone who wants to learn more about the many travel opportunities the world has to offer.

Celebration of Travel will be a one-day event from 10am-6pm. An estimated 75 exhibitors, travel-related seminars, discussions, wineries, and a food truck pod are all planned attractions. Viking Cruises will be a top sponsor, with many other sponsors, including the Eugene Airport, are expected. Additionally, event organizers intend to work closely with Travel Lane County for local representation.

“There’s a convention in this state for just about every hobby and activity – except for travel,” said TravelPerks Owner and CEO, Gary Smith. “We want to create something where Oregon locals can discover new places to explore, whether that’s across the globe or close to home.”

Vendor booths will go on sale later this year, with tickets for attendees expected to be on sale in November. For questions or inquiries about booth space, interested parties can reach out to the event team via www.celebrationoftravel.com. The website will also be updated with ticket and vendor information as it becomes available.

Celebration of Travel Event Details

- When: Saturday, January 18th, 2025
- Where: Eugene Civic Park Fieldhouse – 2054 Amazon Parkway Eugene, Oregon 97405
- Time: 10am-6pm
- Vendor Registration: Opens Spring/Summer 2024

For more information, please visit www.celebrationoftravel.com.

About TravelPerks Dream Vacations

Founded in 2004, TravelPerks has been an industry-leader in travel advisory for two decades. A franchise of Dream Vacations, TravelPerks ranks #2 in revenue of over 2,000 United States' locations. Not only does TravelPerks offer below-market costs for trips around the world, but they passionately believe a good deal doesn't have to come at the expense of good service. Their customer-focused approach has led to nothing but 5-star reviews on Google (even throughout the pandemic) and awards such as 2018's Cruise Travel Agent of the Year for Owner & Founder Gary E. Smith. More information about TravelPerks can be found at www.travelperks.com.

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