FOR IMMEDIATE RELEASE: 02/20/2024

Beergarden and PublicHouse announce the 2nd Annual MUSE: A Celebration of Women Wednesday, March 6- Sunday, March 10, 2024

MUSE.. what does it mean to be called a 'muse'? As a noun, it means a person — especially a woman — who is a source of artistic inspiration. It seems like the perfect word to encompass this Annual Celebration of Women.

What: March 8 has been recognized as International Women's Day since the early 1900's. International Women's Day celebrates women's achievements in the workplace, and the teams at beergarden and PublicHouse have joined together to amplify and acknowledge the inspirational women in their lives, behind their pubs, crafting their beverages, feeding them and performing on their stages.

Live Musical Performances & Events: Prior to 1900 and even after, it was expected that "women would perform music, not make music." Singing was something of an acceptable pastime for a girl, but playing an instrument or writing songs or producing records....Well, that was a different story. For Volume 2 of this event, Beergarden and PublicHouse will be celebrating women and their musical accomplishments with 5 evenings of music, 14 women-led live shows & multiple events featuring talented women, including:

- Wednesday, March 6
 - PublicHouse Live Music with <u>Dianella</u>, 5pm / <u>Maya Vagner</u>, 6:30pm / <u>Rica</u> <u>Wright</u> (backed by Joe Weber, Neriah Hart and Tim Donahue), 8pm
 - **PublicHouse BeerHall:** Sophia from <u>Bend Cider</u> on-site from 6-8pm
- Thursday, March 7
 - beergarden Live Music with <u>Matti Joy</u>, 5pm / <u>Dianella</u>, 6:30pm / <u>Laura</u> <u>Ivancie</u>, 8pm
 - PublicHouse BeerHall: <u>2 Towns</u> on-site, featuring their Baddie Cider, an all women-led initiative- brewed with Pink Lady Apples
- Friday, March 8
 - PublicHouse Live Music with <u>Matti Joy</u>, 5pm / <u>Joanne Broh Trio</u>, 6:30pm / <u>Elena Leona Project</u>, 8pm

- PublicHouse BeerHall: Breann Goulette, Head brewer of <u>Planktown</u>, will be on site from 6-8pm
- PublicHouse Whiskey Lab: <u>Hood River Distillers</u> will be on-site, women-run Oregon distillery
- Saturday, March 9
 - beergarden Live Music with <u>Maya Vagner</u>, 5pm / <u>Charming Tempest</u>, 6pm / <u>Complicated</u>, 8pm
 - PublicHouse Whiskey Lab will feature <u>Freeland Spirits</u> in the Courtyard from 3-6pm. Freeland Spirits is a Portland All Women-Led & Run distillery
- Sunday, March 10
 - PublicHouse Live Music with <u>McKayla Marie</u>, 3pm / <u>Pants with Pockets</u> (the Eugene String Queens), 4:15pm
 - beergarden: Paint N Sip with Sierra Dawson, 3-5pm

Specialty Drafts & Cocktails: Both of the teams over at PublicHouse and beergarden are led by women managers: Maggie Logvin (PublicHouse) and Marissa Nicholson (beergarden), along-side a number of talented women behind the bars (60% women at beergarden and 50% women at PublicHouse). Each team will be featuring some woman-brewed & woman-inspired beers and wines on their draft lists as well as cocktails featuring spirits from woman-led distilleries, including:

• From the BeerHall at PublicHouse:

- Planktown Pink Boots IPA- Head Brewer, Breann Goulette (since 2016)
- <u>2 Towns</u> Baddie Cider- an All Women-Led initiative made with Pink Lady Apples (donation to Pink Boots Society)
- <u>Oakshire's</u> SheBrew Saison- brewed by the women of Oakshire Brewing
- <u>Delirium's Deliria</u>. Strong Golden Belgium- brewed every year to celebrate International Women's Day
- From the Whiskey Lab at PublicHouse:
 - **Queens Gimlet** cocktail featured all week (created by WL's own, Emilee Dalton): Gin, Clear Creek Cranberry Liqueur, Lime, Mint, Absinthe, Soda
 - 2-3 Specialty Cocktails featuring Hood River Distillers (on Friday)
 - 2-3 Specialty Cocktails featuring Freeland Spirits (on Saturday)
- From the Beer Bar at beergarden:
 - <u>Oakshire's</u> SheBrew Saison brewed by Kiley Gwynn and the women of Oakshire
 - <u>Boedecker Cellars</u>, Pinot Gris- founding Wine-Maker Athena Pappas
 - <u>Willamette Valley's</u> Rose of Pinot Noir (56% of their staff & 63% of their leadership team made up of passionate women in the Oregon wine industry)
- From the Cocktail Corner at beergarden:

- Color Me Frida featuring <u>Vivacity Spirits</u>' Cranberry Rum mixed with Cinnamon Simple, Fresh-Squeezed Lime & Soda Water (Side Note from Vivacity Spirit Website: "Not since the days of bobbed hair and bathtub gin have women played a role in the production of distilled spirits." Vivacity Spirits was the 1st Woman-Owned craft distillery in the Willamette Valley with owner Caitlin Prueitt
- Lady Diana featuring <u>Freeland Spirits'</u> Gin mixed with Orange Combier, Fresh-Squeezed Lemon, Blueberry Simple and Egg White (Freeland Spirits, in Portland, is a women-led & run distillery inspired by founder, Jill Kuehler's, grandmother
- Rosa's Passion featuring Peach <u>Wild Roots Vodka</u>, Disaronno Liqueur, Strawberry Simple, Fresh-Squeezed Lemon, Coconut Cream & Passionfruit Coconut Water (Portland Distillery Owned by Ali Joseph)

From beergarden & PublicHouse Food Purveyors: The kitchens at beergarden and PublicHouse are very much inspired by women and, in some of the kitchens, LED by women, including:

- From the PublicHouse Kitchens:
 - Moi Poki Grill led by Chef Francine Lay
 - Northwest Burgers led by Felicia Kirsch and her husband, Garrett
 - O'My Mini Donuts, led by Kelly Prusz and her husband, Chad
- From the beergarden Kitchens:
 - Lani Moku Grill, led by Brittany & Lacy Hunt
 - Moi Poki led by Chef Francine Lay
 - Once Famous, led by <u>Amy Lewis</u> and her husband, Keith

For more information on beergarden and PublicHouse and this event, please visit: <u>beergardenme.com</u> and <u>facebook.com/beergardenme</u> <u>publichousehub.com</u> and <u>facebook.com/publichousehub</u>

When: Wednesday, March 6 through Sunday, March 10, 2023
Where: beergarden, 777 W. 6th Avenue, Eugene's Whiteaker Neighborhood / PublicHouse, 418 A Street in Downtown Springfield